

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

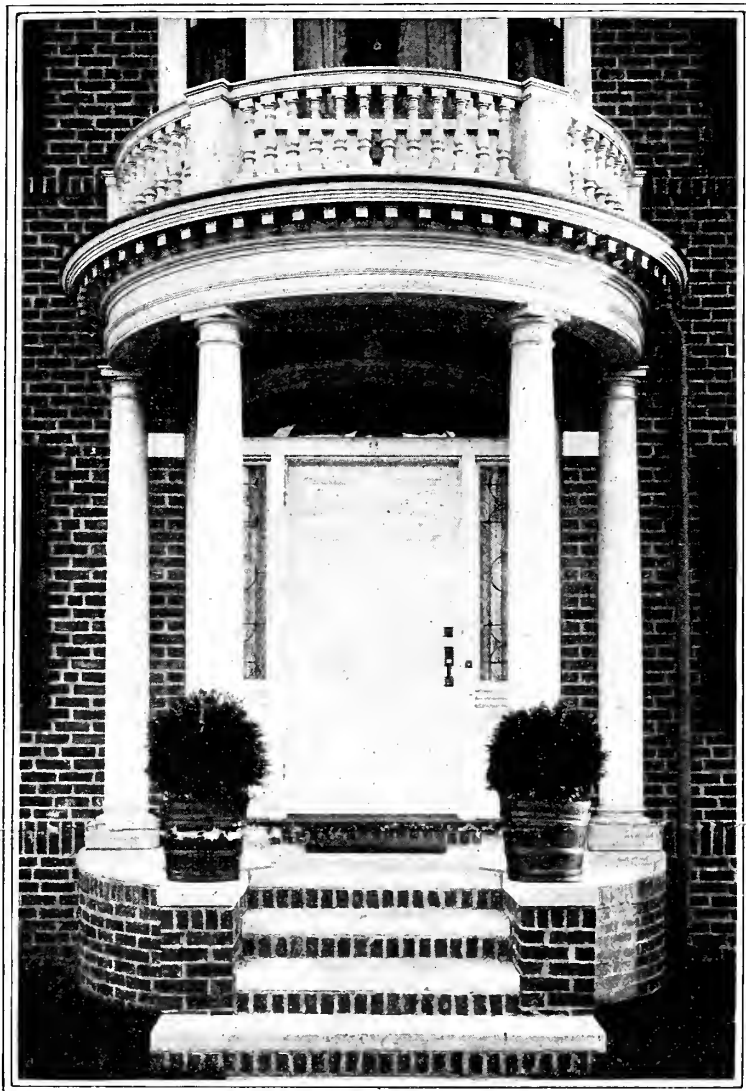
62,37

29215

LIVE EVERGREENS for Winter Home Decoration



WINDOW BOX FILLED WITH SPRUCE
Further suggestions and prices pages 3 and 4



WHITE SPRUCE
3 FT. \$3.00 EACH, TWO FOR \$5.00
POT NOT INCLUDED
Further prices on page 4



ARBORVITAE
3 FT. \$3.00 EACH, TWO FOR \$5.00
POT NOT INCLUDED
Further prices on page 4

HANDSOME POTTED EVERGREENS ADD DISTINCTION AND CHARM TO
YOUR DOOR. ARBORVITAE USED HERE

AMERICAN FORESTRY
BOSTON COMPANY MASS.
15 BEACON STREET DEPARTMENT 4



JUNIPERS MAKE AN ARISTOCRATIC ENTRANCE DECORATION. PRICES AT THE RIGHT

LIVE EVERGREENS



JUNIPER

5 FT. \$5.00 EACH, TWO FOR \$9.00

You will receive it "Balled and Burlapped" like the Blue Spruce at the right



GROUND JUNIPER

ABOUT 2 FT. SPREAD. \$3.00 EACH
TWO FOR \$5.00

Nature's Hardy Fern of the Snows



BLUE SPRUCE

3 FT. \$5.00 EACH, TWO FOR \$9.00

As it looks when you take it from its crate

"GOOD REPORT" FROM CUSTOMERS

"UNUSUALLY PLEASED"

Boston, Mass., September 21, 1921

I have just purchased 18 trees from Little Tree Farm No. 2, Framingham Centre, and am unusually pleased with the purchase as they form a delightful background for my grounds.

I also desire to compliment you on having the services of Mr. Thomas Smith, who showed me every courtesy and offered me valuable suggestions as to the planting and arrangement of the trees.

"ALL SPLENDID SPECIMENS"

Hampton, N. J., August 18, 1921

I have received the trees and they are all planted and I would like to tell you how pleased I am with them. They are all splendid specimens of their kind; they arrived in the most perfect condition.

Thank you for your promptness in filling my order and for the very beautiful trees you sent me. It is a pleasure to be the owner of them.

"FAR BEYOND EXPECTATIONS"

Chicago, Ill., October 21, 1921

The trees I ordered on October 9th came in on the 18th, and at this time I wish to tell you that they were far beyond my expectations. They are large, vigorous trees, full of life.

I am delighted with them. Now I want you to ship me, immediately on receipt of this order, by express, the following: . . .

"YOUR STOCK SELLS ITSELF"

Phillipsburg, N. J., September 12, 1921

Please find enclosed check for five dollars. Send six small trees and your Special Bulletin No. 10 with instructions for planting. Though small this is a repeat order. Your stock sells itself.

WHEN winter strips the bright softness of flower and leaf from your house front, the windows and doors suddenly stare out at you with a protesting bareness. They seem quite undressed! So then comes the modern decorator and says, "The latest note in clothes for Winter Homes is EVERGREENS. All the best Houses are wearing them."

Of course! Because evergreens fit the season, and they fit the house—all houses. They are fragrant, beautiful, harmonious and inexpensive. Handsome potted evergreens standing beside the front door, and on balconies or verandas, give an instant effect of cheer and welcome. Window boxes filled with vivid evergreens transform the face of a building and make it smile at winter and its guests.

No house is too large for the stately beauty of shapely evergreens in tubs and vases. No house is too little for the bright prettiness of small evergreens. And they cost so little and last so long.

With Little Tree Farms Arborvitae, Juniper, Blue Spruce and White Spruce to select from, you can be sure of the right evergreen for any situation. Note that the Arborvitae is clear green and extremely soft and dense; shape varies from rounded to pyramidal. Juniper is slender; an aristocratic slim spire, dark green, suited to narrow spaces. Blue Spruce is cone shape and its blue-green needles are showy but in perfect taste; it fills a rather wide space. White Spruce, silver green, is very handsome and symmetrical, varying from a broad cone to a slender pyramid.

Prices in this circular for Evergreens two feet or over, are for shapely, especially grown and selected plants, with massive roots dug with ball of earth, wrapped in burlap, as shown above. (This is called "B & B"). Price includes crating and delivery to express office in Framingham. Express charges are collected on delivery.

PRICES FOR THE POTS, VASES AND BOXES listed below include careful crating to arrive in perfect condition and delivery to the express office in Framingham. These artistic containers are made of improved concrete, very closely resembling stone and unaffected by weather. Express charges collected on delivery.

For all offers in this bulletin send remittance with order



ARTISTIC PLANT BOX No. 15

12 inches high, 13 inches wide at base
2 FT. 6 IN. LONG, \$20.00; 3 FT. 9 IN. LONG, \$24.50
6 FT. LONG, \$33.00



PLANT VASE No. 21

13 in. high, 17 in. across top
\$13.00 EACH, \$25.00 PER PAIR



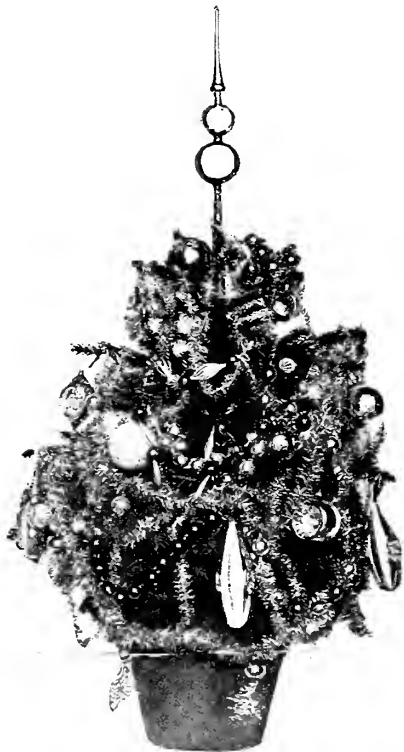
PLANT VASE No. 40

14 in. high, 17½ in. across top
\$16.00 EACH, \$30.00 PER PAIR



PLANT VASE No. 20

16 in. high, 20 in. across top
\$14.00 EACH, \$27.00 PER PAIR



THE LIVING CHRISTMAS TREE
WHITE SPRUCE ALL DRESSED UP FOR CHRISTMAS
3 FEET \$3.00 EACH. TWO FOR \$5.00. COMES
WITH EARTH ON ROOTS. EASY TO POT AND TRIM
Decorations do not come with tree

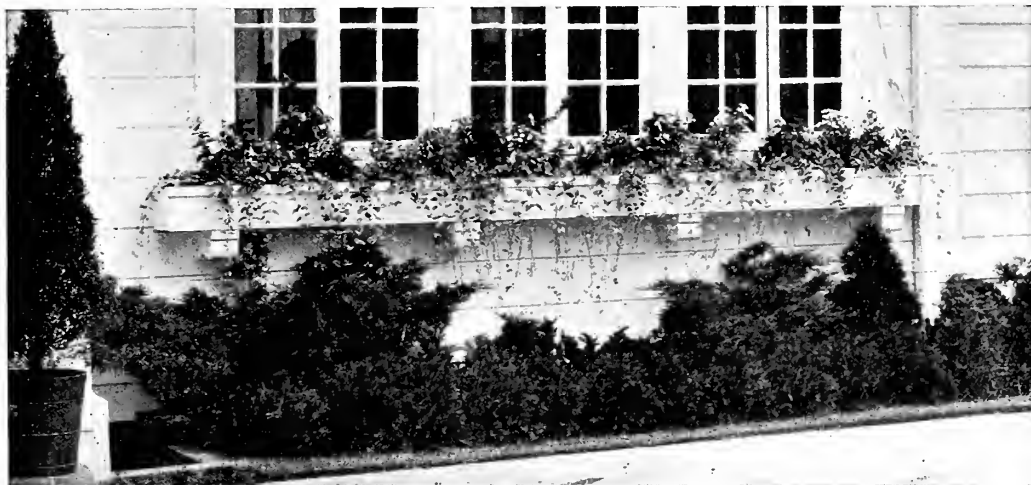
THE sturdy White Spruce shown above in its holiday dress will give a big three dollars' worth of joy to young and old in your family. It is so sweetly, fragrantly alive! A Baby Tree for the babies, a Memory Tree for the remembering elders.

You can decorate it just on a level with shining little eyes or within easy reach of an invalid's couch.

After it has graced the holiday it will not be thrown out to be burned or carted away. It remains a decorative house plant all winter. Indeed, some of our customers plant their living Christmas trees outdoors, as a charming memorial of a happy day.

White Spruce best combines suitability for trimming with later decorative use. See handy reference list of prices, page 4.

Care. After Christmas remove the trimmings before they injure the terminal buds and water like any house plant. Set outdoors for an hour on cold, clear days twice during January and February.



WHEN THE FLOWERS HAVE COME TO THE END OF THEIR BLOOM, PLANT EVERGREENS IN YOUR WINDOW BOXES FOR A SEASONABLE DECORATION

SUMMER AND WINTER the window box adds character and attractiveness to the house. It is used not only beneath the windows, but with fine effect on the broad rails of verandas and in sun porches. Small, shapely evergreens are the right material for window boxes at this season. They are vivid in color and strong in outline, as the bare season demands, and they harmonize with all types of architecture. They thrive in ice and snow; freezing does not hurt their roots.

Extremely effective and economical for window box planting are the small Blue Spruces shown on cover and the White Spruces shown at the right. Arborvitae is also much used and liked. We grow these Evergreens in quantity for the purpose at **Little Tree Farms**. Prices are given on page 4.

Evergreens for window boxes are shipped in one bundle with roots carefully packed in moss.

We are showing below two of our most popular specially priced Window Boxes, price including boxes, for customers who have not Window Boxes already in place. The plants come to you packed in the wooden Window Box, which is 3 feet long, 7 inches wide and 6 inches deep, painted dark green. When received, fill the box with rich earth, plant the evergreens with roots carefully spread out, and water well.

Price includes delivery to Framingham express office. Express charges collected on delivery. Average shipping weight twenty-five pounds.



WHITE SPRUCE
18 TO 24 INCHES HIGH
\$1.25 EA. 5 FOR \$5.00



ARBORVITAE
18 TO 24 INCHES HIGH
\$1.25 EA. 5 FOR \$5.00



6 WHITE SPRUCE AND BOX, \$5.00
Plants about 1½ feet high

We are glad to suggest decorative schemes for public buildings as well as homes.

Bring or send photographs and measurements of your house.



6 ARBORVITAE AND BOX, \$5.00
Plants about 1½ feet high



Send for your copy of the "Book of Little Tree Farms"

And get your planting plans made and your stock ordered this winter, so as to plant the first mild days of spring. Our old customers are ordering now for spring planting; many placed their orders last summer.

This year's **Book of Little Tree Farms** has twenty pages devoted to practical suggestions and estimates for the types of planting most needed about the suburban, country or seashore home, all illustrated by fine photographs. Plantings about House Foundations, Garden Evergreens, Hedges, Borders, and many other vital subjects are interestingly treated by our engineers, who are university men with training and long experience in landscaping, arboriculture and forestry. We know you will find their ideas useful, economical, and simple to carry out.

The remaining twenty-eight pages illustrate, describe and price the many evergreen and deciduous trees, shrubs and vines grown at **Little Tree Farms**. We hope you will send for a copy of the book, which is free upon request. And we shall be glad to be helpful to you in any problem which remains after you have read what we say there. Call upon us freely.

Handy Price List of Evergreens Grown for Pots, Vases and Boxes

These prices include careful packing and delivery to the express office at Framingham, Mass. Express charges collected on delivery. Remittance with order

JUNIPER

FOR GENERAL DECORATION

	Each	Five
7 — 8 feet B & B†	\$9.00	\$42.00
6 — 7 feet "	7.50	34.00
5 — 6 feet "	6.00	27.00
4 — 5 feet "	5.00	22.00

NORWAY SPRUCE

FOR LARGER CHRISTMAS TREES

6 — 7 feet B & B†	\$5.00	\$23.00
5 — 6 feet "	3.50	16.00
4 — 5 feet "	2.50	10.00

BLUE SPRUCE

FOR GENERAL DECORATION OR CHRISTMAS TREES

3½ — 4 feet B & B†	\$7.00	\$32.00
3 — 3½ feet "	6.00	27.00
2 — 3 feet "	5.00	23.00
18 — 24 inches "	3.50	16.00

ARBORVITAE AND WHITE SPRUCE

FOR POTS AND TUBS

	Each	Five
3 — 4 feet B & B†	\$3.50	\$16.00
2 — 3 feet "	2.50	11.00

*ARBORVITAE AND WHITE SPRUCE

FOR WINDOW BOXES

18 — 24 inches Not B & B†	\$1.25	\$5.00
12 — 18 inches " "	.80	3.00

*Shipped with moist packing around roots

GROUND JUNIPER

FOR POTS OR WINDOW BOXES

18 — 24 inches B & B†	\$3.00	\$13.00
12 — 18 inches "	2.00	8.00
8 — 12 inches "	1.00	4.00

†"B & B" means shipped with a ball of earth wrapped in burlap

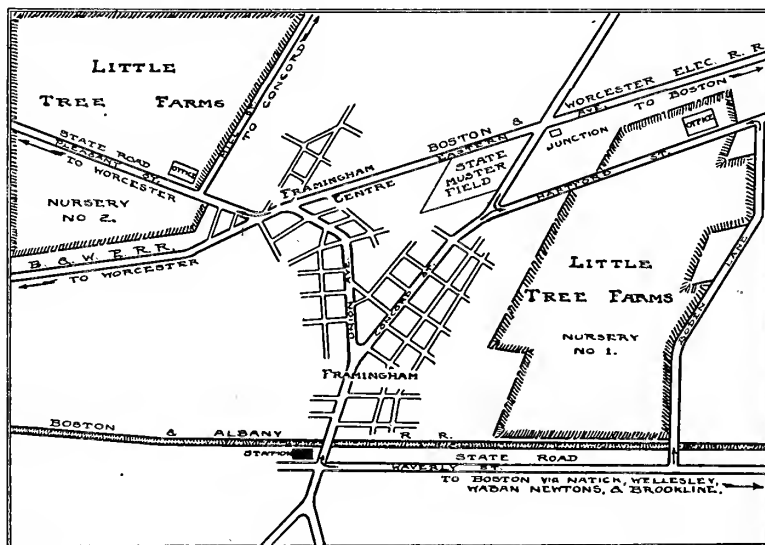
Come to Little Tree Farms

NURSERIES OF
AMERICAN FORESTRY COMPANY

Drive out through the beautiful country around FRAMINGHAM CENTRE and stop at our Wayside Landscape Shop at **Little Tree Farms No. 2**. Bring your boxes or vases with you. Let us help you select your plants, and while you stroll about the demonstration ground or rest in the little Shop one of our expert planters will plant the evergreens for you in their native soil. We make no extra charge for this service, for we want you to get acquainted with our farm and the men who manage it. We should like it to become a friendly spot to you, one you visit often and send your friends to visit.

We have on sale attractive vases and boxes as well as potted trees and window boxes.

By motor from Framingham Railroad Station follow Concord Street and Union Avenue one mile into FRAMINGHAM CENTRE SQUARE, from which follow Pleasant Street about half a mile to **Little Tree Farms No. 2** and the Wayside Landscape Shop.



AMERICAN FORESTRY
BOSTON COMPANY MASS.

15 BEACON STREET

DEPARTMENT 4

